

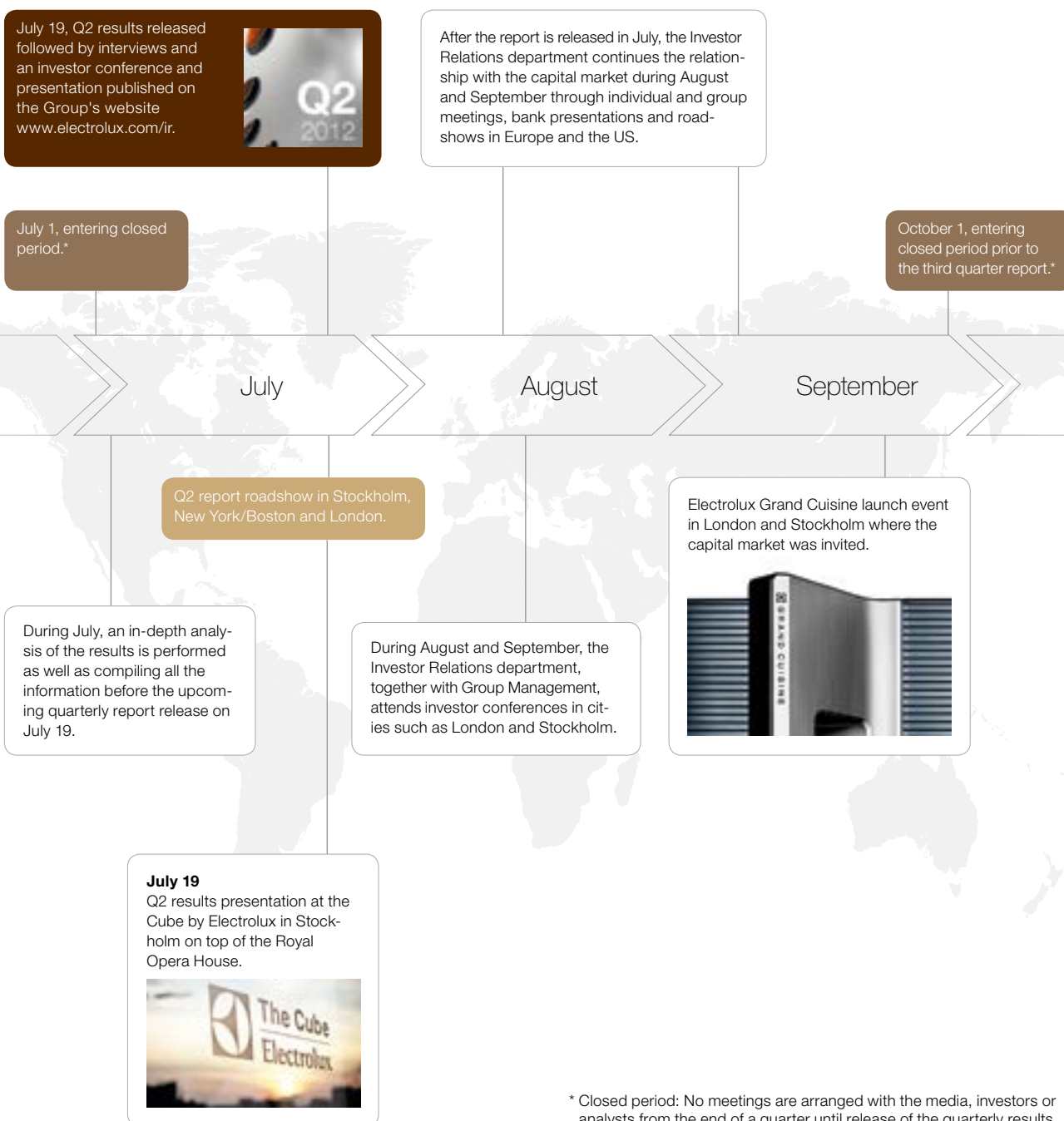
An example of a reporting quarter, Q3 2012

Electrolux interacts closely with the capital market during the year, the Investor Relations department plays an important role in communicating and coordinating events with media, investors and analysts on a daily basis. Out of a total of approximately

300 investor meetings per year, the CEO and/or CFO attends about one-third of the meetings. An example of the capital-market activities and how Investor Relations department works throughout a quarter is presented below.

Please visit www.electrolux.com/ir to read about upcoming events.

Q3 2012 – An example of a reporting quarter



* Closed period: No meetings are arranged with the media, investors or analysts from the end of a quarter until release of the quarterly results.